



The Central Arkansas Little Britches Rodeo Association is a sanctioned chapter of the National Little Britches Rodeo Association - the oldest youth rodeo association in the country. The NLBRA is now in its 55th year of competition. The CALBRA's mission is to bring a new level of Youth Rodeo to Arkansas. No other Arkansas-based youth rodeo association can offer youth ages 5 -18 a National Finals competition at the end of the season. By hosting 22 rodeos during the 2006-2007 season we hope to enable as many contestants as possible to fulfill their dreams to qualify and compete in the NLBRA Finals.

As a sponsor of the Central Arkansas Little Britches Rodeo Association you will be providing the tools necessary to bring a child one step closer to their goal of competing in the NLBRA Finals. Your sponsorship / donation will go towards defraying the costs of our rodeos, which include Arena Rental, Bull Fighters, Rodeo Equipment, Insurance Costs, Stock Charges, Announcers, and much more. In addition, your sponsorships will help to make our own year-end awards special.

Each level of sponsorship comes with numerous benefits listed below:

#### **Platinum Level Sponsorship- \$1000.00**

- ❖ 3 x 10 ft Banner displayed at all local rodeos.
- ❖ Sponsor Flag carried in Grand Entry (must be provided by sponsor)
- ❖ Announcement of Sponsorship commitment at local rodeos.
- ❖ Link to company website from CALBRA website.
- ❖ Listed as Event Sponsor in each rodeo program.
- ❖ Full page ad in end of year Awards Program.

#### **GOLD Level Sponsorship- \$750.00**

- ❖ 3 x 5 ft Banner displayed at all local rodeos.
- ❖ Sponsor Flag carried in Grand Entry (must be provided by sponsor)
- ❖ Announcement of Sponsorship commitment at local rodeos.
- ❖ Link to company website from CALBRA website.
- ❖ Listed as Event Sponsor in each rodeo program.
- ❖ Full page ad in end of year Awards Program.

#### **Silver Level Sponsorship- \$500.00**

- ❖ 3 x 5 ft Banner displayed at all local rodeos.
- ❖ Sponsor Flag carried in Grand Entry (must be provided by sponsor)
- ❖ Announcement of Sponsorship commitment at local rodeos.
- ❖ Link to company website from CALBRA website.
- ❖ Listed as Event Sponsor in each rodeo program.
- ❖ 1/2 page ad in end of year Awards Program.



### **Bronze Level Sponsorship - \$250.00**

- ❖ Sponsor Flag carried in Grand Entry (must be provided by sponsor)
- ❖ Announcement of Sponsorship commitment at local rodeos.
- ❖ Listed as Event Sponsor in each rodeo program.
- ❖ ¼ page ad in end of year Awards Program.

### **Copper Level Sponsorship - \$100.00**

- ❖ Business listed on back of each rodeo program
- ❖ Business Card printed in end of year Awards Program.

### **Buckle Level Sponsorship - \$75.00**

- ❖ Business Card printed in end of year Awards Program.

While we do have specific sponsorship levels, we appreciate any monetary or product donation. Last year the CALBRA was able to qualify over 60 contestants to participate in the National Finals. Thirty-seven of those contestants made that journey to Pueblo, Co. Several brought home buckles, awards, scholarships. Please help us to continue to be a positive influence in the lives of the numerous children who train, compete, and give their all to fulfill their goal of going to the NLBRA Finals. If you would like to be a part of their success, please complete the following form.



**Yes, I would like to sponsor the 2006 -2007 Central Arkansas Little Britches Rodeo season for the following sponsorship level:**

**\*Platinum Level - \$1000**

**\*Gold Level - \$750**

**\*Silver Level - \$500**

**\*Bronze - \$250**

**Copper Level - \$100**

**Buckle Level - \$75**

**I am unable to participate as a sponsor but I would like to contribute:**

**A monetary donation in the amount of \$\_\_\_\_\_.**

**Product/Equipment:**

\_\_\_\_\_.

Business / Name: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Contact #: \_\_\_\_\_

CALBRA Rep./Mbr: \_\_\_\_\_ Date: \_\_\_\_\_

\*On a blank piece of paper, please submit a copy of the ad you would like printed in the Finals Program.

For Copper and Buckle level sponsors, please submit a Business Card to be printed in the Finals Program.